FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Ben Volkow						2. Issuer Name and Ticker or Trading Symbol Urgent.ly Inc. [ULY]									tionship all app Direc	,	ng Pei	rson(s) to Is		
(Last)	(Fir	st) (Middle)				3. Date of Earliest Transaction (Month/Day/Year) 06/26/2024									Office below	er (give title		Other (: below)	specify	
C/O URGENT.LY INC. 8609 WESTWOOD CENTER DRIVE, SUITE 810						4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable ine) Form filed by One Reporting Person						
(Street)	•					Form filed by More than One Reporting Person													orting	
(City)	City) (State) (Zip)				Ru	Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.														
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/N					ear) i	Execution		on Date,			4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a			nd 5) Securi Benefi		ities Fo icially (D) d Following (I)		n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Code	v	Amount	(A) or (D)	Price	Tran		ction(s) 3 and 4)			(111041. 4)				
Common Stock 06/					24				A		77,320(1)	A	\$0	572,508		2,508		D		
Common Stock 06/2				06/26/202	24				S ⁽²⁾		300	D	\$1.663	6(3)	57	572,208		D		
Common Stock 06/27/				06/27/202	4			S			700	D	\$1.707	7071(4)		71,508		D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Exe if an			saction e (Instr. Securitie Acquirec (A) or Disposer of (D) (Instr. 3, and 5)		vative rities lired r osed) r. 3, 4	Ex ₁ (Md	piration onth/Day	(/Year)	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) Amount or Number of Title Shares		Der Sec	rice of vative urity tr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	,	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

- 1. The reported shares are represented by restricted stock units, or RSUs, which vest on the earlier of (i) June 26, 2025 or (ii) the date of the Issuer's next annual meeting of stockholders.
- $2. \ The sale \ reported in this Form 4 was effected pursuant to a Rule 10b5-1 \ trading \ plan \ adopted \ by the \ reporting \ person on \ November 20, 2023.$
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$1.60 to \$1.715, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (3) and (4) to this Form 4.
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$1.70 to \$1.73, inclusive.

/s/ Timothy Huffmyer, by power of attorney

06/28/2024

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.