FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Ben Volkow						2. Issuer Name and Ticker or Trading Symbol Urgent.ly Inc. [ULY]								5. Relationship of Reporting Perso (Check all applicable) Director				rson(s) to Is	
(Last)	(Fir	(First) (Middle)				3. Date of Earliest Transaction (Month/Day/Year) 07/18/2024									Office	er (give title v)		Other (below)	specify
C/O URGENT.LY INC. 8609 WESTWOOD CENTER DRIVE, SUITE 810						4. If Amendment, Date of Original Filed (Month/Day/Year)								Indiv	<u>'</u>				
(Street)	Street) VIENNA VA 22182					Person										filed by Mo on	re tha	n One Rep	orting
(City)	(City) (State) (Zip)					Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to satisfy the affirmative defense conditions of Rule 10b5-1(c). See In										uction or writt	en pla	an that is inte	nded to
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Y					Year) i	Execution Date,			3. Transaction Code (Instr. 8) 4. Securities Disposed Of					l 5)	5. Amount of Securities Beneficially Owned Following Reported		Form: Direct		7. Nature of Indirect Beneficial Ownership
									Code	v	Amount	(A) or (D)	Price	, т		saction(s) r. 3 and 4)			(Instr. 4)
Common Stock 07/18/20					24				S ⁽¹⁾		3,300	D	\$1.471	8(2)	55	2,730		D	
Common Stock 07/19/20					24	24			S ⁽¹⁾		3,100	D	\$1.508	1.5086(3)		549,630		D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year)			of De (Instr. See Act (A Di) of (In an		osed) : 3, 4	Expiration (Month/Day		Year) Expiration	3 and	int of ities rlying ative ity (Instr.	8. Price of Derivative Security (Instr. 5)		9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	y	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)

Explanation of Responses:

- 1. The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 20, 2023.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$1.42 to \$1.51, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (2) and (3) to this Form 4.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$1.47 to \$1.54, inclusive

/s/ Timothy Huffmyer, by power of attorney

07/22/2024

** Signature of Reporting Person

n Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.