## FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

| Washington,   | D.C. | 20549 |
|---------------|------|-------|
| vvasilington, | D.C. | 20070 |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1(c). Se  | ee Instruction 1  | 0.   |                |  |   |   |  |  |                          |        |                    |  |                                      |   |   |   |   |   |   |  |
|---|---|--|----------------|--|---|---|--|--|--------------------------|--------|--------------------|--|--------------------------------------|---|---|---|---|---|---|--|
| 1. Name and Address of Reporting Person* Ben Volkow               |   |  |                |  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol Urgent.ly Inc. [ ULY ] |   |  |  |                          |        |                    |  |                                      | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)   |   |   |   |   |   |  |
|   |   |  |                |  |   |   |  |  |                          |        |                    |  |                                      | 1   | Direc   |   |   | 10% O   | wner  |  |
| (Last) (First) (Middle)   |   |  |                |  |   | 3. Date of Earliest Transaction (Month/Day/Year) 11/18/2024 |  |  |                          |        |                    |  |                                      |   |   | Officer (give title below)  |   | Other (s  | specify   |  |
| C/O URO   | GENT.LY I   | NC.  |                |  |   |   |  |  |                          |        |                    |  |                                      |   |   |   |   |   |   |  |
| 8609 WESTWOOD CENTER DRIVE, SUITE 810                             |   |  |                |  | 4. If Amendment, Date of Original Filed (Month/Day/Year)                  |   |  |  |                          |        |                    |  |                                      | 6. Individual or Joint/Group Filing (Check Applicable                     |   |   |   |   |   |  |
| (Street)  |   |  |                |  |   |   |  |  |                          |        |                    |  |                                      | Line)   | Form  | filed by On   | . Don   | orting Doro   | on  |  |
| VIENNA  | VA  | 2  | 2182           |  |   |   |  |  |                          |        |                    |  |                                      | ٧   | Form filed by One Reporting Person  Form filed by More than One Reporting  Person |   |   |   |   |  |
| (City)  | (St   | ate) (Ž                                    | Zip)           |  |   |   |  |  |                          |        |                    |  |                                      |   |   |   |   |   |   |  |
|   |   | Table                                      | I - N          | on-Deriva  | tive  | Secui   | ities  | Ac   | quire                    | d, Dis | sposed of          | f, or B  | Benefi                               | cially  | Own   | ed  |   |   |   |  |
| 1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Y |   |  |                | Execution Date,  |   | · ′   | 3.<br>Transaction<br>Code (Instr.<br>8) 4. Securities<br>Disposed Of |  |                          |        |                    | and 5) Sed<br>Bei<br>Ow  |                                      | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported |   | n: Direct<br>or Indirect<br>nstr. 4)  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |   |   |  |
|   |   |  |                |  |   |   |  |  | Code                     | v      | Amount             | (A) or<br>(D)  | Price                                | Tran  |   | action(s)<br>3 and 4)   |   |   | (Instr. 4)  |  |
| Common Stock 11/18/20   |   |  |                |  | 24  |   |  | <b>S</b> <sup>(1)</sup>                                  |                          | 1,100  | D                  | \$0.56   | 6622(2)                              |   | 146,618   |   | D   |   |   |  |
| Common Stock 11/19/   |   |  |                | 11/19/202  | 24  |   |  | <b>S</b> <sup>(1)</sup>                                  |                          | 1,400  | D                  | \$0.55   | 32(3)                                | 445,218   |   |   | D   |   |   |  |
|   |   | Tal  | ble II         | - Derivati   |   |   |  |  |                          |        |                    |  |                                      |   | Owne  | d   |   |   |   |  |
| 1. Title of   | 2.  | 3. Transaction                             | 24 5           |  | -   | alis, v   | 5. Nu  |  |                          | -      | convertib          |  |                                      | <u> </u>  | rice of   | 9. Number   | of  | 10.   | 11. Natu  |  |
| Derivative<br>Security<br>(Instr. 3)                              | Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Iransaction<br>Date<br>(Month/Day/Year) | Exec<br>if any | A. Deemed<br>Execution Date,<br>f any<br>Month/Day/Year) |   | 4.<br>Transaction<br>Code (Instr.<br>8)                     |  | rative<br>rities<br>priced<br>r<br>cosed<br>)<br>c. 3, 4 | Expiration<br>(Month/Day |        | ate                | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Ins<br>3 and 4) |                                      | Der<br>Sec<br>(Ins  | ivative<br>urity<br>tr. 5)  | derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction<br>(Instr. 4) | Ow<br>For<br>Dire<br>or I<br>(I) (                  | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | of Indirect<br>Beneficia<br>Ownersh<br>(Instr. 4) |  |
|   |   |  |                |  | Code  | v   | (A)  | (D)  | Date<br>Exercisabl       |        | Expiration<br>Date | Title  | Amoun<br>or<br>Numbe<br>of<br>Shares | r   |   |   |   |   |   |  |

## **Explanation of Responses:**

- 1. The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 20, 2023.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$0.5556 to \$0.5658, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (2) and (3) to this Form 4.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$0.548 to \$0.579, inclusive.

/s/ Timothy H. Huffmyer, by

11/20/2024

power of attorney

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.