

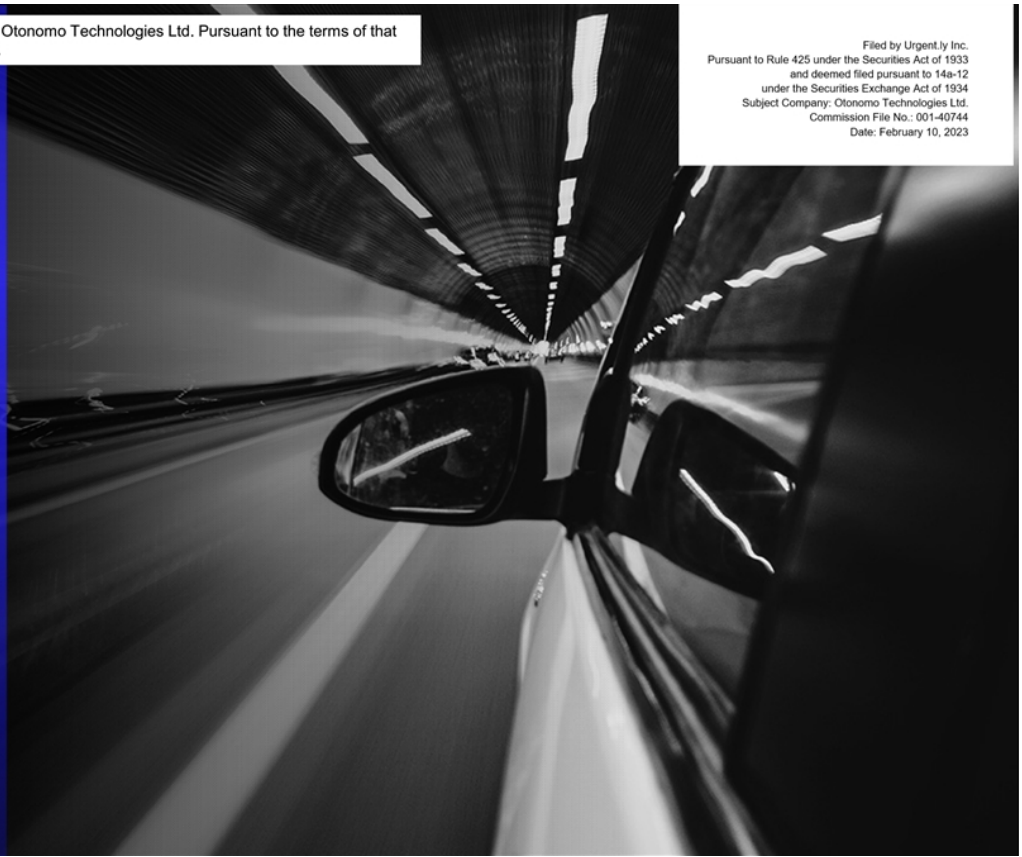
This filing relates to the proposed merger between Urgent.ly Inc. and Otonomo Technologies Ltd. Pursuant to the terms of that certain Agreement and Plan of Merger, dated as of February 9, 2023.

Filed by Urgent.ly Inc.
Pursuant to Rule 425 under the Securities Act of 1933
and deemed filed pursuant to 14a-12
under the Securities Exchange Act of 1934
Subject Company: Otonomo Technologies Ltd.
Commission File No.: 001-40744
Date: February 10, 2023



The Future of Mobility Runs Through Otonomo

February 2023



Our mission is to make mobility more equitable, accessible, sustainable and safe.



 OTONOMO &  URGENTLY

Igniting A New Generation of Mobility Services



U.S.-based leading provider of digital roadside and mobility assistance technology.

- 230 Employees
- Headquarters in Vienna, Virginia, U.S.A.
- 2022 revenue of more than \$185M*
- Investors include - BMW i Ventures, Porsche Ventures, Jaguar Land Rover's InMotion Ventures, American Tire Distributors, Iron Gate Capital and Emerald Technology Ventures

Otonomo & Urgently

A Mobility Services Powerhouse

Market Coverage

- Solutions operating in more than 26 countries
- ~80K+ Connected Assistance Service Professionals
 - Up to 70 million vehicles covered

Market Making

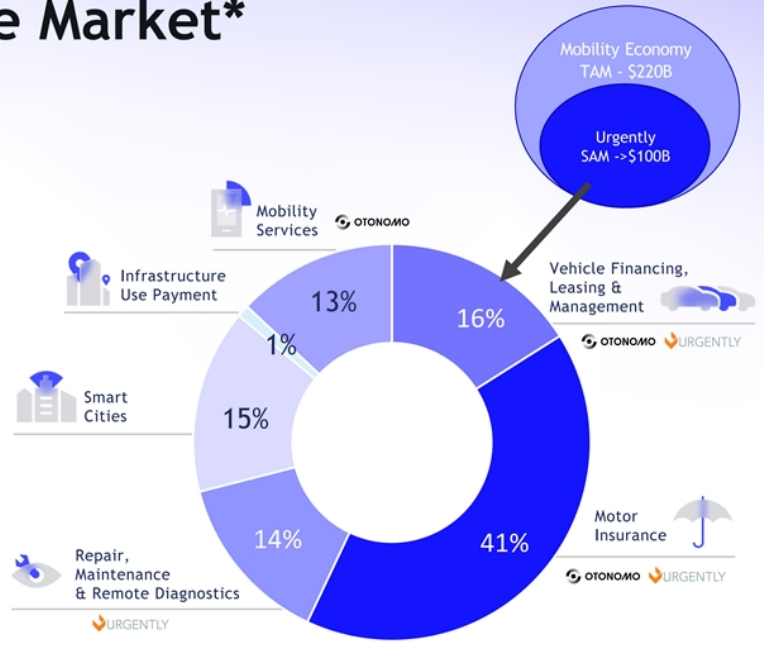
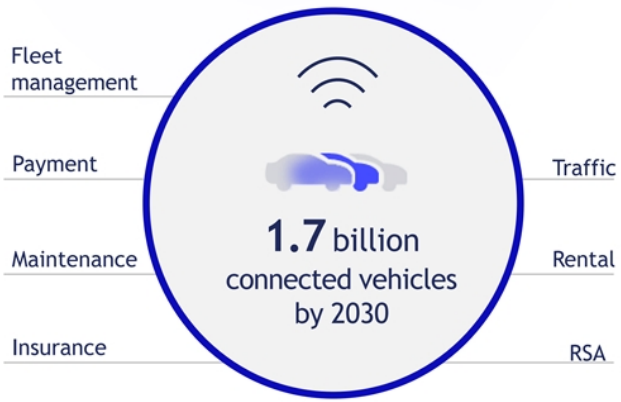
- Highly differentiated & synergistic portfolios
 - 36 registered and pending patents
- Creates cross-selling revenue opportunities

Go-to-Market

- Several joint customers with others in the pipeline
 - More than 100 partnership agreements

Increases the Addressable Market*

Each connected vehicle creates multiple opportunities to monetize data



Merger Highlights

- New combined company will be called Urgently; ticker “ULY”
- Otonomo shareholders are expected to own 33% of Urgently*
- Transaction expected to close in the third quarter of 2023
- Post-closing, Otonomo, including The Flow, will be a subsidiary of Urgently
- Upon closing:



Matt Booth
CEO



Tim Huffmyer
CFO



Ben Volkow
BoD

*On a fully diluted basis and subject to adjustments to the final exchange ratio pursuant to the definitive agreement.

An aerial, top-down view of a multi-lane highway interchange. The road is dark asphalt with white lane markings. Several cars are visible: a white van in the upper left, a white sedan in the upper right, and a white sedan in the lower center. A semi-transparent blue horizontal band is overlaid across the middle of the image, containing the text "Thank you".

Thank you