Filed by Urgent.ly Inc. Pursuant to Rule 425 under the Securities Act of 1933 and deemed filed pursuant to 14a-12

under the Securities Exchange Act of 1934 Subject Company: Otonomo Technologies Ltd. Commission File No.: 001-40744 Date: August 9, 2023

URGENTLY

Investor Presentation Merger with Otonomo

August 2023

Confidentiality and Disclosures

This presentation is for information purposes only. Unless and until Urgently publicly files this presentation with the Securities and Exchange Commission, this presentation may not be reproduced or redistributed, in whole or in part, without the prior written consent of Urgently. None of Urgently, Nonomo, or any of their directors, officers, employees, financial advisors, legal counsel, or other representatives has made or makes any representation or warranty with respect to the information contained in this presentation are yoral statements made in connection with this presentation are subject to change and are not intended to be all-inclusive or to contain all the information that a person may desire in considering an investment in Urgently or Otonomo and are not intended to form the basis of any investment decision in Urgently or Otonomo. This presentation does not constitute either advise or a recommendation regarding any securities. You should consult your own legal, regulatory, tax, business, financial and accounting advisors to the extent you deem necessary, and must make your own decisions and perform your own independent investment and analysis of an investment in Urgently or Otonomo and the Merger and any other transactions referenced in this presentation.

This presentation and any oral statements made in connection with this presentation shall neither constitute an offer to sell nor the solicitation of an offer to buy any securities, or the solicitation of any proxy, vote, consent or approval in any jurisdiction in connection with the Merger, nor shall there be any sale of securities in any jurisdiction in which the offer, solicitation or sale would be unlawful prior to the registration or qualification under the securities laws of any such jurisdictions. This presentation is not intended for distribution to, or use by any person in, any jurisdiction where such distribution or use would be contrary to local law or regulation.

Forward-Looking Statements - This presentation contains forward-looking statements within the meaning of the federal securities laws. Such statements are based upon current plans, estimates and expectations of management of Otonomo and Urgently in light of historical results and trends, current conditions and potential future developments, and are subject to various risks and uncertainties that could cause actual results to differ materially from such statements. The inclusion of forward-looking statements should not be regarded as a representation that such plans, estimates and expectations will be achieved. Words such as "expect,""may,""will,""should,""continue,""estimate," and words and terms of similar substance used in connection with any discussion of future plans, actions or events identify forward-looking statements. All statements, other than historical facts, including statements regarding the expected timing of the closing of the proposed transaction; the ability of the parties to complete the proposed transaction considering the various closing conditions; the expected benefits of the proposed transaction; the combined company; and any assumptions underlying any of the foregoing, are forward-looking statements. Important factors that could cause actual results to differ materially from Otonomo's and Urgently's plans, estimates or expectations could include, but are not limited to: (i) the risk that the proposed transaction may not be completed in a timely manner or at all, which may adversely affect Otonomo's and Urgently's businesses and the price of Otonomo's traded securities; (ii) uncertainties as to the timing of the consumation of the proposed transaction and the potential failure to satisfy the conditions to the consumation of the proposed transaction including obtaining shareholder approvals; (iii) the proposed transaction may involve unexpected costs, liabilities or delays; (iv) the effect of the announcement, pendency or completion of the proposed transaction or threability of Otonomo or U

Forward-Looking Statements (Continued) - (x) the risk that Otonomo or Urgently may be unable to obtain governmental and regulatory approvals required for the proposed transaction, or that required governmental and regulatory approvals may delay the consummation of the proposed transaction or result in the imposition of conditions that could reduce the anticipated benefits from the proposed transaction or cause the parties to abandon the proposed transaction; (x) risks that the anticipated benefits of the proposed transaction or other commercial opportunities may otherwise not be fully realized or may take longer to realize than expected; (xii) the impact of legislative, regulatory, economic, competitive and technological changes; (xiii) the risk that integration of the Otonomo and Urgently post-closing may not occur as anticipated or the combined company may not be able to achieve the growth prospects and synergies expected from the transaction, as well as the risk of potential delays, challenges and expenses associated with integrating the combined company's existing businesses; (xiv) exposure to inflation, currency rate and interest rate fluctuations and risks associated with doing business locally and internationally; (xv) the impact of the COVID-19 pandemic on Otonomo's and Urgently's response to any of the aforementioned factors. Additional factors that may affect the future results of Urgently are set forth in its filings with the United States Securities and Exchange Commission (the "SEC"), including Urgently's registration statement on Form S-4, as amended, and other filings with the SEC, which are available on the SEC's website at <u>www.sec.gov</u>. See in particular the section entitled "Risk Factors" in Urgently's registration statement on Form 6-4. Additional factors that may affect the future results of Otonomo are set forth in its filings with the SEC, including Otonomo's Annual Report on Form 20-F, Current Reports on Form 6-K, and other filings with the SEC, which are available on the SEC's website

Additional Information - In connection with the proposed transaction, Urgently has filed with the SEC a registration statement on Form S-4, which has been declared effective by the SEC, and which includes a proxy statement of Otonomo regarding the proposed transaction (as amended or supplemented from time to time, the "Proxy Statement/Prospectus"). The Proxy Statement/Prospectus has been sent to all Otonomo shareholders. INVESTORS AND SECURITYHOLDERS ARE URGED TO READ THE PROXY STATEMENT/PROSPECTUS IN ITS ENTIRETY AND ANY OTHER DOCUMENTS FILED BY EACH OF OTONOMO AND URGENTLY WITH THE SEC IN CONNECTION WITH THE PROPOSED TRANSACTION OR INCORPORATED BY REFERENCE THEREIN BECAUSE THEY CONTAIN IMPORTANT INFORMATION ABOUT THE PROPOSED TRANSACTION AND THE PROPOSED TRANSACTION. Investors and shareholders may obtain a free copy of the Proxy Statement/Prospectus and other documents containing important information about Otonomo and Urgently from the SEC's website at <u>www.sec.gov</u>. Otonomo makes available free of charge at <u>www.Qtonomo.com</u> (in the "Investors" section) copies of materials it files with, or furnishes to, the SEC).

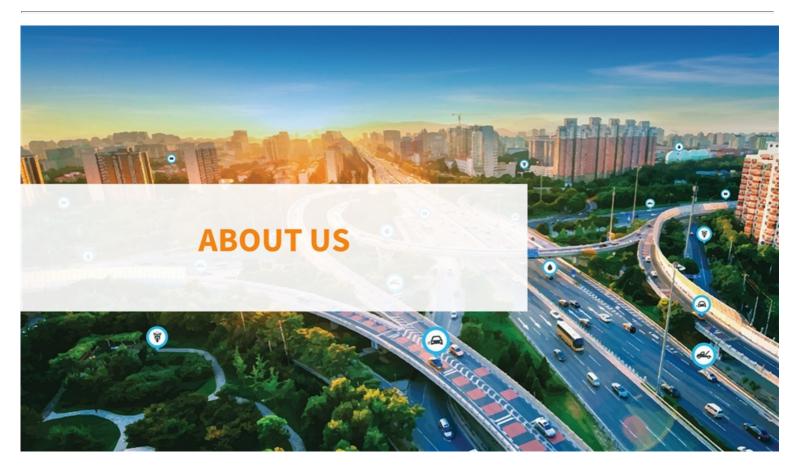
Use of Projections - The financial projections, estimates and targets in this presentation are forward-looking statements that are based on assumptions that are inherently subject to significant uncertainties and contingencies, many of which are beyond Urgently's and Otonomo's control. While all financial projections, estimates and targets are necessarily speculative, Urgently and Otonomo believe that the preparation of prospective financial information involves increasingly higher levels of uncertainty the further out the projection, estimate or target extends from the date of preparation. The assumptions and estimates underlying the projected, expected or target results are inherently uncertain and are subject to a wide variety of significant business, economic and competitive risks and uncertainties that could cause actual results to differ materially from those contained in the financial projections, estimates and targets to be a reliable prediction of of uture events.

Use of Data - The data contained herein is derived from various internal and external sources. All of the market data in the presentation involves a number of assumptions and limitations, and there can be no guarantee as to the accuracy or reliability of such assumptions. Internal estimates involve many assumptions and limitations, and you are cautioned not to give undue weight to these estimates. Further, no representation is made as to the reasonableness of the assumptions made within or the accuracy or completeness of any projections or estimates or any other information contained herein. Any data on past performance or modeling contained herein is not an indication as to future performance. Urgently and Otonomo assume no obligation to update the information in this presentation.

Trademarks - Urgently and Otonomo own or have rights to various trademarks, service marks and trade names that they use in connection with the operation of their respective businesses. This presentation may also contain trademarks, service marks, trade names and copyrights of third parties, which are the property of their respective owners. The use or display of third parties' trademarks, service marks, trade names and copyrights of third parties, which are the property of their respective owners. The use or display of third parties' trademarks, service marks, trade names or products in this presentation is not intended to, and does not imply, a relationship with Urgently or Otonomo, or an endorsement or sponsorship by or of Urgently or Otonomo. Solely for convenience, the trademarks, service marks, trade names and copyrights referred to in this presentation may appear without the TM, SM, @ or © symbols, but such references are not intended to indicate, in any way, that Urgently or Otonomo will not assert, to the fullest extent under applicable law, their rights or the right of the applicable licensor to these trademarks, service marks, trade names and copyrights.

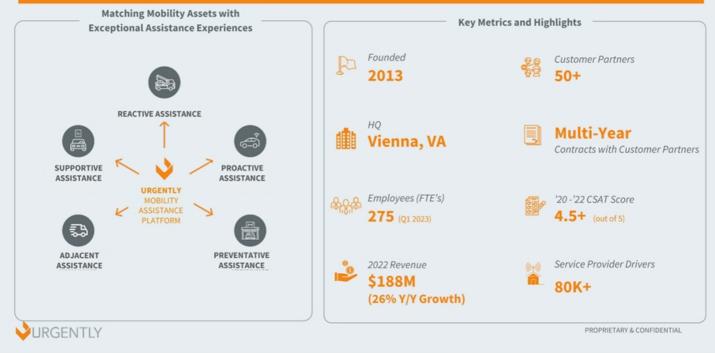
No Offer or Solicitation - This communication shall not constitute an offer to sell or the solicitation of an offer to buy any securities, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. No offering of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the U.S. Securities Act of 1933, as amended.

Participants in the Solicitation - Otonomo, Urgently and their respective directors, executive officers and certain employees and other persons may be deemed to be participants in the solicitation of proxies from the shareholders of Otonomo in connection with the proposed transaction. Securityholders may obtain information regarding the names, affiliations and interests of Otonomo's directors and executive officers in Otonomo's Annual Report on Form 20-F for the fiscal year ended December 31, 2022, which was filed with the SEC on March 31, 2023, as well as the Proxy Statement/Prospectus relating to the proposed transaction.



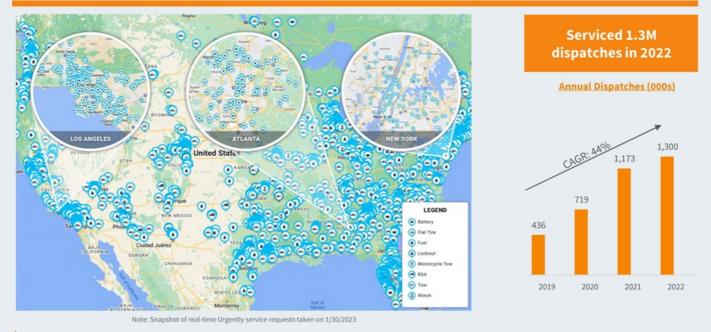
URGENTLY SNAPSHOT

Safeguard Stranded Drivers, Promptly Assist their Journey, and Employ Technology to Detect and Avert Possible Issues Prior to Breakdowns



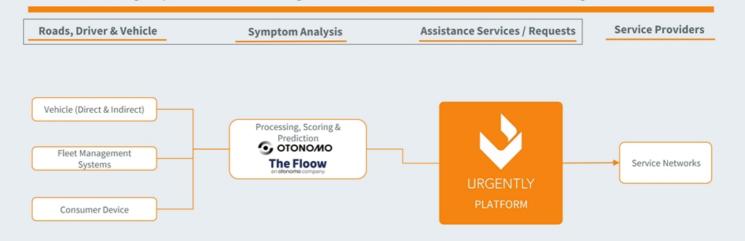
WHAT WE DO: A TYPICAL MORNING ON THE ROAD WITH URGENTLY

High Level of Visibility into Roadside Assistance Events Happening Every Day



URGENTLY'S KEY POSITION IN THE CONNECTED VEHICLE MARKET

With Otonomo, Urgently Can Deliver and Manage Real-World Services from Connected Vehicle Signals

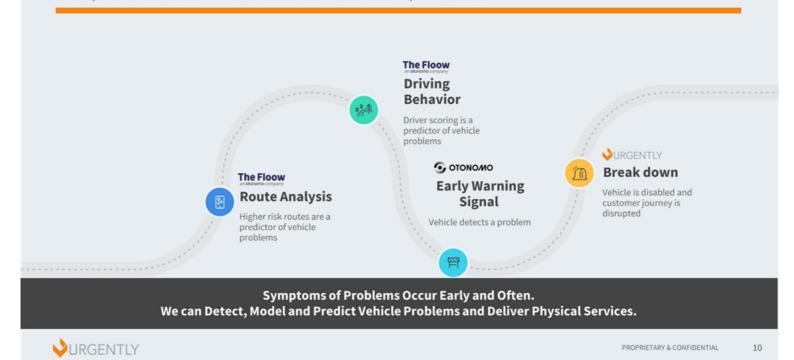


Together, Urgently and Otonomo can position to collect the First Signal from vehicles and deliver real-world service to consumers – creating both a unique barrier to entry and ability to monetize the connected assistance value chain

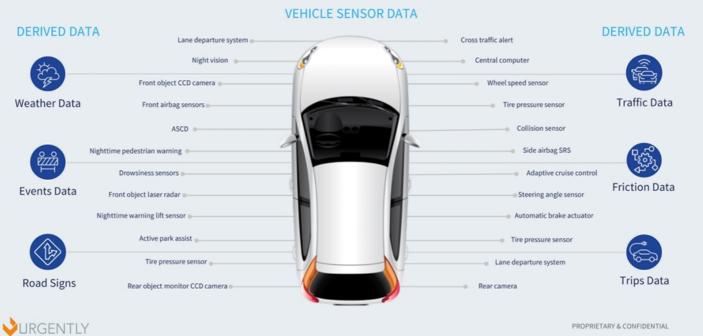




ENABLING FIRST NOTICE OF SERVICE TO CREATE EXCEPTIONAL CUSTOMER EXPERIENCES A Unique Platform & Services Solution that Establishes a Competitive Moat



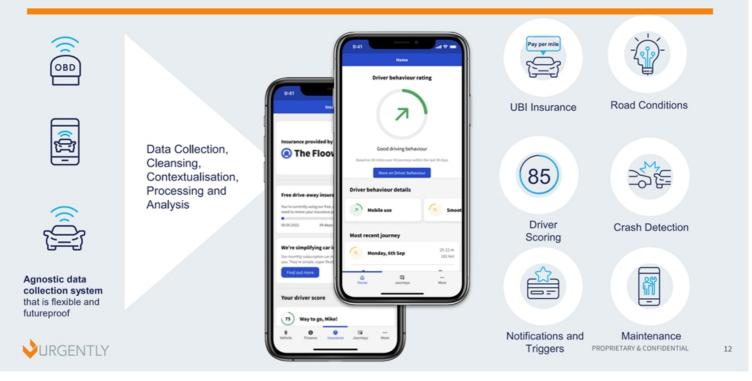
VEHICLE SENSORS HIGHLIGHT STATUS & SYMPTOMS



• отонолю

The Floow

CONNECTED SCORING & DETECTION ARE EARLY MONITORING SOLUTIONS



SCALED ROADSIDE SERVICE OFFERING

The Entry Point to Additional Growth Drivers

Expand Existing B2B Business	Connected Vehicle Services (Revenue synergies with Otonomo/Floow)	Support Partner Subscription Offering
Significant Scale in U.S. and a Strong Pipeline	Global Market Opportunity (Next Decade): \$100B+ ⁽¹⁾	Deployed and Growing in U.S. Market

VIRGENTLY (1) Ptolemus Consulting Group, May 2022.

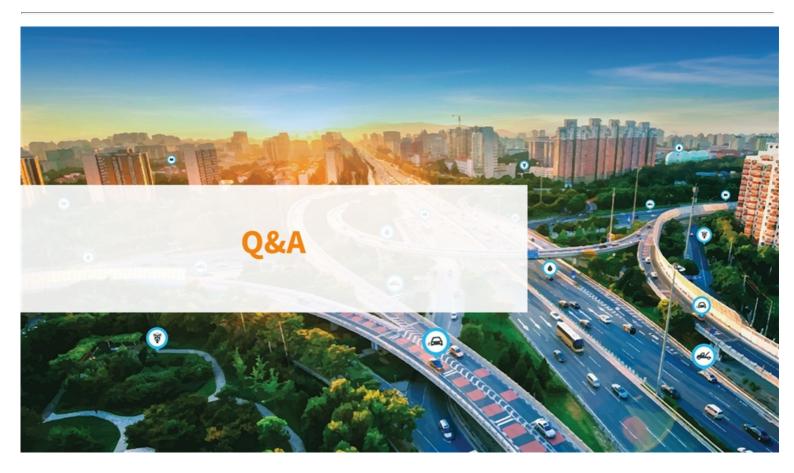
Q1 2023 FINANCIAL HIGHLIGHTS

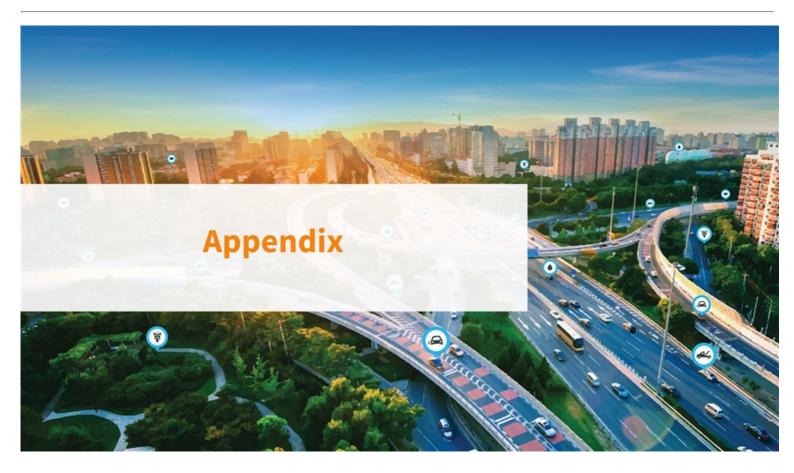
(\$ in millions)	Quarter ended March 31, 2023	Quarter ended March 31, 2022	Highlights
Revenue	\$49.6	\$40.2	 +\$9.4 or 23% y/y Driven by Customer Partner contract optimization, new Customer Partners added and an increase in net Customer Partner dispatch volumes
Gross Profit	\$9.3	\$2.4	 +\$6.8 or 279% y/y Driven by Customer Partner contract optimization, operational improvements and efficiencies, and onboarding new Customer Partners with higher profit margins
Gross Margin	19%	6%	Strong Gross Margin improvement
Operating Loss ⁽¹⁾	(\$10.3)	(\$16.2)	 +36% y/y largely due to higher Gross Profit and nearly similar operating expenses
Net Cash Used in Operating Activities	(\$1.0)	(\$15.0)	• +93% y/y

(1) Within the three months ended March 31, 2023 and March 31, 2022, the company incurred \$4.7 million and \$0.3 million of non-recurring transaction costs, respectively.

VURGENTLY

14





MERGER TIMELINE UPDATE



VURGENTLY

HISTORICAL FINANCIALS – Balance Sheet

(in thousands)	ASSETS	March	March 31, 2023 ⁽¹⁾		¹⁾ December 31, 2022		December 31, 2021	
	Current assets:							
	Cash and cash equivalents	S	7,730	\$	6,357	\$	30,1	
	Restricted cash		1,050		1,050		1,0	
	Accounts receivable, net		30,452		33,966		32,	
	Prepaid expenses and other current assets		1,233		2,102		2,	
	Total current assets		40,465		43,475		66,	
	Right-of-use assets		2,316		2,485			
	Property and equipment, net		403		414			
	Intangible assets, net		31		31			
	Other non-current assets		501		538		1	
	Total assets	Ś	43,716	S	46,943	S	67,	
	LIABILITIES, REDEEMABLE CONVERTIBLE PREFERRED STOCK AND STOCKHOLDERS' DEFICIT							
	Current liabilities:							
	Accounts payable	s	12,023	\$	7,536	\$	4	
	Accrued expenses		22,254		13,122		9	
	Accrued interest		8,784		6,689		1	
	Deferred revenue, current		62		349			
	Current lease liabilities		714		740			
	Current portion of long-term debt		53,786		-		2	
	Total current liabilities		97,623		28,436		17	
	Deferred rent				-			
	Long-term lease liabilities		1,964		2,120			
	Long-term debt, net		50,206		99,443		83	
	Derivative liability		33,368		32,765			
	Warrant liability		10,324		13,957		7	
	Other long-term liabilities		2,739		5,059			
	Total liabilities		196,224		181,780		108	
	Redeemable convertible preferred stock		46,334		46,334		79	
	Stockholders' deficit: Common stock		14		14			
	Additional paid-in capital		48,390		48,313		7	
	Accumulated deficit		(247,246)		(229,498)		(127,	
	Total stockholders' deficit		(198,842)		(181,171)		(120,	
	Total liabilities, redeemable convertible preferred stock and stockholders' deficit		43,716	*	46,943	4	67	

HISTORICAL FINANCIALS – Consolidated Statement of Operations

(in thousands)		March 31, 2023 ⁽¹⁾	December 31, 2022	December 31, 2021
	Revenue	\$ 49,578	\$ 187,589	\$ 148,508
	Cost of revenue	40,319	167,442	140,095
	Gross margin	9,259	20,147	8,413
	Operating expenses:			
	Research and development	3,742	16,733	12,252
	Sales and marketing	1,072	5,647	4,122
	Operations and support	7,201	36,893	28,680
	General and administrative	7,480	14,129	12,875
	Depreciation and amortization	72	297	242
	Total operating expenses	19,567	73,699	58,171
	Operating loss	(10,308)	(53,552)	(49,758)
	Other income (expense), net:			
	Interest expense	(10,951)	(31,454)	(3,712)
	Interest income	-	7	5
	Change in fair value of derivative liabilities	(111)	(4,077)	
	Change in fair value of warrant liabilities	3,633	(5,809)	(2,232)
	Warrant expense	-	(1,009)	(705)
	Foreign exchange gain (loss)	(11)	(88)	63
	Total other expense, net	(7,440)	(42,430)	(6,581)
	Loss before income taxes	(17,748)	(95,982)	(56,339)
	Provision for income taxes			
	Net loss	(17,748)	\$ (95,982)	\$ (56,339)
	Loss per share, basic and diluted	\$ (1.27)	\$ (10.54)	\$ (11.80)
URGENTLY	Weighted average shares outstanding, basic and diluted (1) March 31, 2023 financial statements are unaudited	13,936,512	9,104,116	4,776,214

V

HISTORICAL FINANCIALS – Statement of Cash Flows

(in thousands)	Cash flows from operating activities:	March 31, 2023 ⁽¹⁾	December 31, 2022	December 31, 2021
	Net loss	\$ (17,748)	\$ (95,982)	\$ (56,339)
	Adjustments to reconcile net loss to net cash used in operating activities:			
	Depreciation and amortization	72	297	242
	Amortization of right-of-use assets	169	675	-
	Amortization of contract costs to obtain	25	697	443
	Amortization of contract costs to fulfill	12	116	187
	Amortization of deferred financing fees	342	1,388	755
	Stock-based compensation	77	494	698
	Bad debt expense (recoveries)		(269)	341
	Change in fair value of derivative and warrant liabilities	(3,522)	9,886	2,232
	Warrant expense		1,009	705
	Noncash interest expense	8,722	22,002	329
	Issuance of common stock warrants for services		92	-
	Changes in operating assets and liabilities:			
	Accounts receivable	3,514	(944)	(8,488)
	Prepaid expenses and other current assets	869	3	(1,348)
	Other assets		(135)	(705)
	Accounts payable	4,487	3,146	1,649
	Accrued expenses	7,204	3,812	2,225
	Deferred rent			(16)
	Deferred revenue	(287)	222	113
	Lease liabilities	(182)	(756)	-
	Long-term liabilities	(4,770)	10	(237)
	Net cash used in operating activities	(1,016)	(54,237)	(57,214)
	Cash flows from investing activities:			
	Purchases of property, equipment and software	(61)	(208)	(340)
	Acquisition of intangible asset			(16)
	Net cash used in investing activities	(61)	(208)	(356)
	Cash flows from financing activities:			
	Proceeds from issuance of long-term debt, net of discount			56,700
	Proceeds from revolving line of credit			41,075
	Repayment of revolving line of credit and term loan		-	(55,325)
	Refunds (payments) of deferred financing fees		629	(4,424)
	Advances on April 2023 convertibles notes payable	2,450		-
	Proceeds from issuance of convertible notes payable		30,000	39,957
	Proceeds from exercise of warrants		-	51
	Proceeds from exercise of stock options		17	18
	Net cash provided by financing activities	2,450	30,646	78,052
	Net increase (decrease) in cash, cash equivalents and restricted cash	1,373	(23,799)	20,482
	Cash, cash equivalents and restricted cash at beginning of period	7,407	31,206	10,724
URGENTI	Cash, cash equivalents and restricted cash at end of period	\$ 8,780	\$ 7,407	\$ 31,206
UKGENTI	 1 March 31, 2023 financial statements are unaudited 			
	 March 51, 2025 Iniaricial Statements are unaudited 			

