SEC For	rm 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction (/b)
obligations may continue. See Instruction 1(b)

Check this box to indicate that a transaction was made pursuant to a

contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL							
OMB Number:	3235-0287						

Estimated average burden hours per response: 0.5

1. Name and Address of Reporting Person [*] Ben Volkow		on [*]	2. Issuer Name and Ticker or Trading Symbol <u>Urgent.ly Inc.</u> [ULY]		ationship of Reporting Person(s) to Issuer k all applicable) Director 10% Owner		
(Last) (First) (Middle) C/O URGENT.LY INC.		(3. Date of Earliest Transaction (Month/Day/Year) 08/23/2024		Other (specify below)		
8609 WESTWOOD CENTER DRIVE, SUITE 810		RIVE, SUITE 810	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	idual or Joint/Group Filing	(Check Applicable	
(Street)				1	Form filed by One Repo	rting Person	
VIENNA	VA	22182			Form filed by More than Person	One Reporting	
(City)	(State)	(Zip)					

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)				5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	08/23/2024		S ⁽¹⁾		300	D	\$0.9341 ⁽²⁾	524,452	D	
Common Stock	08/26/2024		S ⁽¹⁾		200	D	\$ 0.9651 ⁽³⁾	524,252	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(e.g., puts, calls, warrants, options, convertible securities)												
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Ins 8)	on of tr. De Se Ac (A) Dis of	posed D) str. 3, 4	Expiration Date (Month/Day/Year)	Amo Secu Unde Deriv	rlying ative rity (Instr.	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
									Amount				

Date

Exercisable

Expiration

Date

Explanation of Responses:

1. The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 20, 2023.

Code

2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$0.9114 to \$0.9771, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (2) and (3) to this Form 4.

(D)

(A)

3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$0.9502 to \$0.98, inclusive.

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powe	r of	attorn	<u>ey</u>		
				_	

Number

Shares

Title

** Signature of Reporting Person Date

08/27/2024

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.